

# Curriculum vitae

## Personal details

**Name:** Ing. Bc. Zuzana Virglerová, Ph.D.  
**Permanent Address:** Zlín  
**Date of birth:** 31. 7. 1985  
**Nationality:** Czech  
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## Education

### 2004 - 2007

Tomas Bata University in Zlín, Faculty of Management and Economics – Bachelor Program Economics and Management, thesis topic: Costs analysis and optimization of their management in XY company, Inc. (degree Bc.)

### 2007 – 2009

Tomas Bata University in Zlín, Faculty of Management and Economics – Master Program Finance, thesis topic: Project to increase the value of family assets via capital market. (degree Ing.)

### 2007 - 2010

Masaryk University, Faculty of law – Bachelor Program Law and Business. Thesis topic: Regulation of brokers in the Czech Republic. (degree Bc.)

### 2009 – 2013

Tomas Bata University in Zlín, Faculty of Management and Economics – Doctoral Program Finance. Thesis topic: Modern portfolio theory in the concept of key non-renewable exhaustible resources. (degree Ph.D.)

### 10/2012-12/2012

Universita degli studi di Trento – Faculty of Economics – consultation about doctoral thesis with native speaker from UK.

## Working experience

### 2016 – yet

Tomas Bata University in Zlín, Faculty of management and Economics, Centre for Applied Economic Research  
- Researcher

### 2014 – yet

Broker Roklen360 a.s., Chief Compliance Officer

### 2008 – 2014

Broker FINANCE Zlín, a.s., Compliance and Risk manager

### 2013 – 2016

## Internships

5/2014 – ISCAP – School of Accounting and Administration of Porto

7/2014 - Institute of Technology Tralee

8/2014 - European University Cyprus

4/2015 - BBA INSEEC Lyon and Bordeaux, France

## Projects

3/2011 – 1/2012 IGA/63/FaME/11/D: - a main investigator - „Identification of key factors influencing the share price of companies in selected sectors of the economy“ funded by the Internal Grant Agency.

3/2012 – 1/2013 IGA/FaME/2012/025: a main investigator - „Identification of key factors influencing the price of gas „funded by the Internal Grant Agency.

5/2013 – 11/2014 - team member of OPVK CZ.1.07/2.2.00/28.0328 - Creating a modular system of granting credits in bachelor studies for the purpose of motivation in the form of student profiling professions in line with trends in the labor market

10/2014 – 12/2015 - a team member of TAČR TD020291: Research on the development of professional orientation of high school students with regard to parameterization their further studies and labor market.

2015 – 2016 Internal project RO – a team member – The business environment of SME

## Pedagogical activities

2010-2016 – Seminars and lectures in area Management Accounting and Enterprise Economics (Risk Management) in two languages (Czech and English).

2016-**yet** – Seminars and lectures in subject Enterprise Economics (Risk management).

## Selected scientific publications

VIRGLEROVÁ, Zuzana, DOBEŠ, Kamil., VOJTOVIČ, Sergej. The perception of the state's influence on its business environment in the SMEs from Czech republic. *Administratie Si Management Public*, 2016 (26), 78-96.

VIRGLEROVÁ, Zuzana, KOZUBÍKOVÁ, Ludmila., VOJTOVIČ, Sergej. Influence of selected factors on financial risk management in SMEs in the Czech Republic. *Montenegrin Journal of Economics*. 2016. Vol. 12, No 1. 21-36.

DOBEŠ, Kamil a Zuzana VIRGLEROVÁ . A statistical analysis of students' interest in financial professions on the Czech labor market. *International Journal of Interdisciplinary Educational Studies*, 2016. 11(2), 27-36.

DOBEŠ, Kamil a Zuzana VIRGLEROVÁ. An analysis of SME's Attitudes to the business environment in the Czech Republic. In *Proceedings of the 19th International Academic Conference*. Florence: International Institute of Social and Economic Sciences, 2015, s. 235-246. ISBN 978-80-87927-15-1.

VIRGLEROVÁ, Zuzana. FINANCIAL RISK MANAGEMENT IN THE SME SEGMENT IN THE CZECH REPUBLIC. In *Proceedings of the 7th International Scientific Conference Finance and the Performance of Firms in Science, Education and Practice*. Zlín : Fakulta managementu a ekonomiky, UTB ve Zlíně, 2015, s. 1597-1605. ISBN 978-80-7454-482-8.

KOZUBÍKOVÁ, Ludmila., BELÁS, Jaroslav., KLJUČNIKOV, Aleksandr., VIRGLEROVÁ, Zuzana. Differences in approach to selected constructs of entrepreneurial orientation in SME segment regarding the selected socio-demographic factors. *Transformation in Business nad Economic*. 2015. Vol. 14, No. 3C(36C), pp. 333-355.

DOBEŠ, Kamil a Zuzana VIRGLEROVÁ. An Analysis of a Selected Factor of Supply in the Czech Republic's Labor Market. In *Proceedings of the 24th IBIMA Conference on Crafting Global Competitive Economies: 2020 Vision Strategic Planning & Smart Implementation*. Milano:IBIMA, November 6-7 2014, ISBN 978-0-9860419-3-8.

DOBEŠ, Kamil, VIRGLEROVÁ, Zuzana. Analysis of students interests in Bachelor study economics sectors professions within Czech Republic banking sector. In *Proceedings of the 5th International Conference on Applied Economics, Business and Development*. Chania : WSEAS Press, 2013, s. 168-172. ISSN 2227-460X. ISBN 978-960-474-323-0.

VIRGLEROVÁ, Zuzana. Natural gas prices and its dependence on natural gas reserves. In. *18th IBIMA Conference on Innovation and Knowledge Management: Innovation and Sustainable Economic Competitive Advantage*. Istanbul: IBIMA, May 9-10., 2012. ISBN 978-0-9821489-7-6.

VIRGLEROVA, Zuzana. Identification of key factors influencing Natural Gas prices. In. *19th IBIMA Conference on Innovation and Knowledge Management: Innovation Vision 2020: Sustainable Growth, Entrepreneurship, and Economic Development*. Barcelona: IBIMA, November 12-13.,2012. ISBN 978-0-9821489-8-3.